

FOR IMMEDIATE RELEASE
Monday, May 13, 2024

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MEDIA ADVISORY

WHAT: HAWAIIAN AIRLINES BRINGS LEI AND ALOHA TO UTAH WITH INAUGURAL SALT LAKE CITY-HONOLULU SERVICE

WHEN: Thursday, May 16 at 6 a.m.
Please check in at the Hawaiian ticket counter no later than 5:30 a.m. on the 3rd level of the Terminal to get a gate pass before proceeding to the security checkpoint and to Gate B2 for the ceremony. The media lot will be open for parking.

WHERE: Salt Lake International Airport - Departure Gate B2.

WHO: Interviews with the following individuals will be available:

- Lokesh Amaranayaka, Vice President – Airport Operations, Hawaiian Airlines
- Debbie Nakanelua-Richards, Director – Community & Cultural Relations, Hawaiian Airlines
- Alyn Toalepai, President, Utah Pacific Islander Chamber (UPIC)

WHY: Hawaiian Airlines will inaugurate its daily nonstop service between Salt Lake City (SLC) and Honolulu (HNL) with a festive gate-side celebration, welcoming its first guests with fresh orchid lei, passion-orange-guava (POG) juice and cake, and live music and entertainment by the Hawaiian Airlines Serenaders.

The carrier will operate its SLC-HNL service with the 189-seat Airbus A321neo, equipped with free high-speed Starlink internet, as well as Hawai'i-inspired menus from its Featured Chef Series, local libations from Maui Brewing Co. and Kō Hana Hawaiian Agricole Rum, island snacks and treats from the Pau Hana Cart, and complimentary in-flight entertainment, including the specially curated video collection of HanaHou! TV.

Remarks will be given by Lokesh Amaranayaka, Vice President – Airport Operations, Hawaiian Airlines and Alyn Toalepai, President, Utah Pacific Islander Chamber (UPIC)

NOTE: *Along with the carrier's inaugural flight, **media are invited to capture Hawaiian's takeover of City Creek Center on May 18 from 11 a.m. to 7 p.m.** in celebration of its new service and its [31 Days of Lei](#) campaign, a month-long global celebration to honor the shared 95-year legacies of May Day (known as Lei Day in Hawai'i) and Hawaiian Airlines. Employees of the airline will host a unique lei stand experience at City Creek Center, free to the public. Photo opportunities include a orchid hair pinning station, flower lei and exclusive campaign merchandise giveaways and a POG-flavored cotton candy machine. Live music and hula will also be performed by the Hawaiian Airlines Serenaders.*

Please contact Tara Shimooka, manager of external communications with Hawaiian Airlines at tara.shimooka@hawaiianair.com or 646-861-8685 for media access.