



## **MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE**  
November 29, 2017

Contact: Nancy Volmer  
(801) 209-5774

**SLC SANTA EXPRESS DEPARTS ON SATURDAY**  
*Patients from Primary Children's and Shriners Hospitals to Enjoy  
Holiday Cheer Courtesy of Delta Air Lines*

**What:** Patients from Primary Children's and Shriners Hospitals will be treated to a unique opportunity on Saturday when they board a Boeing 737 and depart to their final destination—Santa's Winter Wonderland. The plane will taxi to the Delta hangar, which will be transformed into a magical place where the children can enjoy crafts, have their photo taken by a jet engine and visit with Santa—who will have a special gift selected just for them. Santa's elves, sports team mascots and cheerleaders—and the Coca-Cola Bear—will be on hand to join in on the festivities.

**When:** **Saturday, December 2, 2017**  
12:00 p.m.-Meet Nancy Volmer at the SLC International Terminal.  
12:15 p.m.-Board media bus for ride to the Delta hangar.  
12:30-1:00 p.m.-General photos of Santa's winter wonder land and interviews with select families.

**Parameters:** The media are welcome to cover the event, however, for the privacy of families participating in the event, the following parameters have been put in place:  
-Interviews only with the children and families who have granted permission in advance will be allowed.  
-Photos only of Santa's Winter Wonderland and overall pictures of children participating in the festivities are permitted.

**Who:** -Approx. 50 children from both hospitals and their families are attending for a total of about 185 participants.  
-Delta Air Lines Representative  
-Primary Children's and Shriners Hospital Representatives

**Media:** Media interested in covering this event must contact Nancy Volmer by **Friday, December 1 at noon** with the name of reporter and/or photographer planning to cover the event.

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